



US009118693B2

(12) **United States Patent**
Mikkelsen et al.

(10) **Patent No.:** **US 9,118,693 B2**
(45) **Date of Patent:** ***Aug. 25, 2015**

(54) **MEDIA DELIVERY PLATFORM**

IPC G06Q 30/00; H04W 4/00
See application file for complete search history.

(71) Applicant: **SKKY Incorporated**, Minneapolis, MN
(US)

(56) **References Cited**

(72) Inventors: **John Mikkelsen**, Minneapolis, MN
(US); **Robert Freidson**, St. Petersburg
(RU)

U.S. PATENT DOCUMENTS

3,582,926 A 6/1971 Hassan
4,291,749 A 9/1981 Ootsuka et al.

(Continued)

(73) Assignee: **Skky Incorporated**, Minneapolis, MN
(US)

FOREIGN PATENT DOCUMENTS

(*) Notice: Subject to any disclaimer, the term of this
patent is extended or adjusted under 35
U.S.C. 154(b) by 0 days.

CA 2225910 6/1999
CN 1218258 6/1999

(Continued)

This patent is subject to a terminal dis-
claimer.

OTHER PUBLICATIONS

(21) Appl. No.: **14/230,857**

Business Wire, Vivendi Universal Selects MyNectonomy as the Customer Managed Relationship—CMR—Solution for New Universal Music Mobile Service, Business Wire. Nov. 26, 2001. PQD-Dialog#80285119. 4 pages.

(22) Filed: **Mar. 31, 2014**

(65) **Prior Publication Data**

(Continued)

US 2014/0213230 A1 Jul. 31, 2014

Related U.S. Application Data

(63) Continuation of application No. 12/322,615, filed on
Feb. 4, 2009, which is a continuation of application
No. 10/183,756, filed on Jun. 26, 2002, now Pat. No.
7,548,875.

Primary Examiner — Rob Pond

(74) *Attorney, Agent, or Firm* — Patterson Thuent
Pedersen, P.A.

(Continued)

(51) **Int. Cl.**
H04L 29/06 (2006.01)
G06Q 30/04 (2012.01)

(Continued)

(52) **U.S. Cl.**
CPC **H04L 65/1059** (2013.01); **G06F 17/30194**
(2013.01); **G06Q 20/123** (2013.01);
(Continued)

(57) **ABSTRACT**

A method of delivering an audio and/or visual media file including, for example, one or more of full or partial master recordings of songs, musical compositions, ringtones, videos, films, television shows, personal recordings, animation and combinations thereof, over the air wirelessly, from one or more servers to an electronic device with or without an Internet connection, said method comprising transmitting and audio and/or visual media file in compressed format to said electronic device, and wherein the electronic device is effective to receive said audio and/or visual file and playback said audio and/or visual content on demand by a user.

(58) **Field of Classification Search**

USPC 705/26, 27

6 Claims, 16 Drawing Sheets

